

You are cordially invited to participate in the
Garden Grandeur Wedding Showcase

May 1, 2011

Juntunen Gardens

18091 Burkland Road
Mount Vernon, WA

11:00 a.m. to 4:00 p.m.

Bridal shows are a wonderful way to present your products or services to a large number of bride's in a short amount of time. They are wonderful platforms where the public can see, touch, taste, hear, compare, and ask questions about products and services that are displayed side by side. There are many vendors from which to choose in Washington State, however few that cater to the couture bride. This event will deliver an unprecedented opportunity to reach a highly targeted audience of qualified brides.

Garden Grandeur will also offer multiple opportunities to increase your company profile and reinforce your marketing message – all of which equate to a successful show for you and your company. Through sponsorships, your company will maximize their presence at the event. Attendee mailing lists, mailed to your company after the Bridal Fair, will encourage continued contact with future and prospective customers, and press access will promote your company to thousands of readers and listeners.

We have chosen to invite you based on your excellent reputation in the wedding industry. By becoming an exhibitor you will be able to outshine your competition as prospective customer's comparison shop – ultimately eliminating the sales cycle and increasing one-on-one interactions. This is also a wonderful method by which to build exhibitor-customer relationships and extend your networking connections within the bridal industry. Such an event will enable you to familiarize yourself, not only with other couture wedding professionals, but also with the growing trends and current demands of prospective clients. Just imagine how many potential new customers you could meet in one day.

This much-anticipated show for brides-to-be in our area, will be the first of its kind. Hosting this event at the prestigious *Juntunen Gardens*, featured in *North Sound Couture Wedding Feature*, will be a huge draw to the event, as these gardens are private and can only be seen by appointment. We will advertise in several mediums in Skagit, Island, San Juan, Whatcom and Snohomish counties to diversify our attendance.

Booth spaces are limited and there is a limit for each business category. Booth spaces and prime locations will be given on a first to pay basis. Payment is due by January 31, 2011, however if you want to secure your space you should reserve your booth A.S.A.P. After that time, you may still rent a booth, if they are available, but we cannot guarantee you advertising space.

Event Director: Creative Celebrations ~PO Box 1402~Mount Vernon, WA 98273 ~ 360.428.5972

GARDEN GRANDEUR VENDOR INFORMATION

SUPPLIED BY EVENT:

- 10' x 10' booth space
- Table with white linen & black or white skirt
- Booth name & number on diagram only. You are welcome to hang signage on your table or rent pipe and drape for behind your booth.
- Advertising in Skagit, Island, San Juan, Whatcom, and Snohomish counties, as well as the internet
- Your business will be listed in the program given to attendees at the entrance of the Garden Grandeur.
- Handouts and flyers for advertising mailed to you prior to January 15, 2011
- A list of brides and other attendees e-mailed to you after the event.
- Up to 2 admission passes for booth representatives (additional tickets may be purchased for \$10 each)

OBLIGATIONS OF THE VENDOR:

- Non-refundable booth payment must be received by January 31, 2011
- Accept space as assigned by coordinator. Premium locations available.
- The bridal fair will run from 11:00 am - 4:00 pm
- Load-in from 8:00 - 10:30 am
- Set-up begins at 8:00 am. You must register with Creative Celebrations by 9:00 am or your table will be removed and your fee forfeited. Set-up should be completed by 10:30 am to allow for vendor networking.
- Please move vehicles to outer parking area to allow room for guest parking once unloaded.
- Please do not begin breaking down your booth until Garden Grandeur ends at 4:00 pm.
- One admission pass will be provided for each of two representatives at your booth
- Exhibitors are asked not display information from a non-paying business.
- All equipment and supplies must be removed on the day of the event.
- We encourage you to offer door prizes and/or giveaways at your booth. Door prize drawings will be held following the event.

SPONSORSHIP & REGISTRATION INFORMATION

DIAMOND SPONSORSHIP

\$2,500

- Exposure of your company's logo on the Garden Grandeur website
- Logo on all printed Garden Grandeur material printed after the time of any agreement, including registration forms, event satchels if supplied by you, media releases, and all publicity materials.
- An opportunity for a company representative to make a presentation to all brides during Garden Grandeur
- Complimentary Premium booth space in the entry or location of your choice and ten admission passes
- A full page advertisement in the Garden Grandeur program
- An opportunity to place advertising material in event satchels
- Printed attendee list after the event

SAPPHIRE SPONSORSHIP

\$1,000

- Complimentary Premium booth space in the entry or location of your choice and four admission passes
- A quarter page advertisement in the Garden Grandeur program
- An opportunity to place advertising material in event satchels
- Printed attendee list after the event

EMERALD SPONSORSHIP

\$250

- Printed acknowledgement in the Garden Grandeur program
- An opportunity to place advertising material in event satchels
- Printed attendee list after the event

GARDEN GRANDEUR EXHIBITOR SPACE

- *Platinum Space* \$750 located in prime areas; ideal for large displays, space will be tented in case of rain.
- *Gold Space* \$500 located in the Corona Gardens, space will be tented in case of rain.
- *Silver Space* \$350 located in Rose Garden and Perimeter Areas
- *Shared Space* \$250 each, for two exhibitors; located amongst *Standard booths*

AD SPACE

- Full page \$500
- Half page \$300
- Quarter page \$200

OTHER OPPORTUNITIES

- Bag stuffing \$100 if you cannot attend the event and wish to have your materials placed in guest bags.
- Donation of product or services for drawings will receive acknowledgement in the Garden Grandeur program

Garden Grandeur

2011 Bridal Fair Vendor Registration Form

Please fill out and return this form with payment by January 31, 2011 to:

Creative Celebrations
 PO Box 1402
 Mount Vernon, WA 98273
 Phone (360) 428-5972 Fax (360) 542-6837
info@cceventplanning.com

Please check one category where your company should be listed in the event program:

- | | | | |
|--|---|--------------------------------------|-------------------------------------|
| <input type="checkbox"/> Accessories/Gifts | <input type="checkbox"/> Cakes | <input type="checkbox"/> Catering | <input type="checkbox"/> Decorating |
| <input type="checkbox"/> Event Planning | <input type="checkbox"/> Florist | <input type="checkbox"/> Formal Wear | <input type="checkbox"/> Jewelry |
| <input type="checkbox"/> Music/DJ | <input type="checkbox"/> Officiant | <input type="checkbox"/> Photography | <input type="checkbox"/> Rentals |
| <input type="checkbox"/> Salon Services/Beauty | <input type="checkbox"/> Transportation | <input type="checkbox"/> Travel | <input type="checkbox"/> Venue |
| <input type="checkbox"/> Videography | <input type="checkbox"/> Other _____ | | |

Name of Company Representatives: (Limit 2 Complimentary)

Exhibitor Registration:

Platinum \$750 \$ _____

Gold \$500 \$ _____

Silver \$350 \$ _____

Shared \$250 \$ _____

Optional Accessories:

(indicate if needed)

Electrical hook-up @ \$35 \$ _____

Extension Cord @ \$10 \$ _____

Additional Table @ \$15 \$ _____

Additional table w/linen & skirt @ \$50 \$ _____

Additional admission tickets @ \$10 each \$ _____

Printed copy of attendance list @ \$5 \$ _____

(Note: excel list provided at no cost) _____

Sponsorship Opportunities:

Diamond @\$2,500 \$ _____

Sapphire @ \$1,000 \$ _____

Emerald @ \$250 \$ _____

Advertising Space:

Full Page @ \$500 \$ _____

Half Page @ \$300 \$ _____

Quarter Page @ \$200 \$ _____

Bag Stuffing @ \$100 \$ _____

Total Amount Enclosed: \$ _____

Please circle your choice of table: 6'x30" 6'x18" Cocktail No Table

I agree to participate in Garden Grandeur on May 1, 2011 at Juntunen Gardens under the details and rules listed on page 2.

Company _____ *Contact* _____

Address _____ *City* _____ *State* _____ *Zip* _____

Phone _____ *Web:* _____ *E-mail* _____

Signature _____ *Date* _____

Please attach business card to this form along with a check made payable to Creative Celebrations